

The Creative Industries in IN State Senate District 5 Senator Vic Heinhold

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 5**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

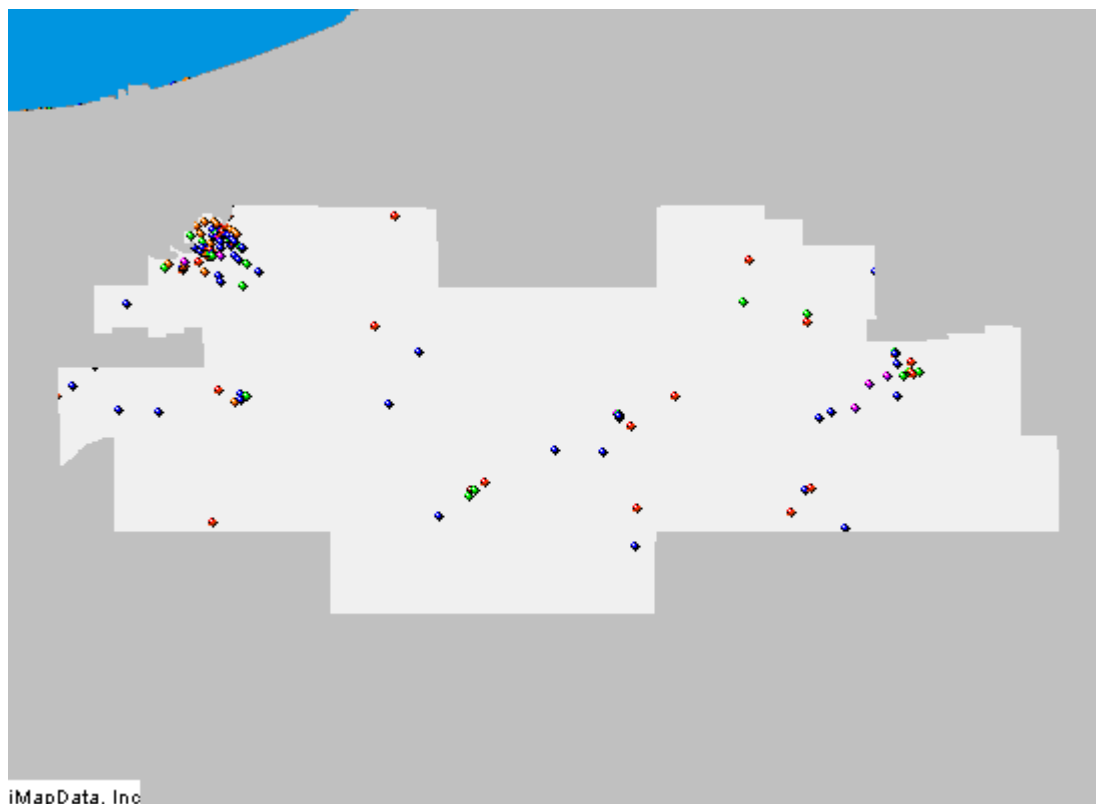
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 5 is home to 160 arts-related businesses that employ 623 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 5**, with each dot representing an arts-centric business.

160 Arts-Related Businesses in IN State Senate District 5 Employ 623 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 5 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	31
Museums	6	29
Historical Society	1	2
Performing Arts	24	71
Music	13	44
Theater	1	2
Services & Facilities	5	19
Performers	5	6
Visual Arts/Photography	54	91
Crafts	4	4
Visual Arts	6	9
Photography	31	53
Services	13	25
Film, Radio and TV	30	315
Motion Pictures	22	108
Television	1	0
Radio	7	207
Design and Publishing	34	94
Architecture	9	38
Design	13	15
Publishing	1	1
Advertising	11	40
Arts Schools and Services	11	21
Arts Schools and Instruction	10	12
Agents	1	9
GRAND TOTAL	160	623

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 5 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	7	250.00%	21	31	47.62%
Museums	2	6	200.00%	21	29	38.10%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	26	24	-7.69%	146	71	-51.37%
Music	16	13	-18.75%	103	44	-57.28%
Theater	1	1	0.00%	13	2	-84.62%
Services & Facilities	5	5	0.00%	25	19	-24.00%
Performers	4	5	25.00%	5	6	20.00%
Visual Arts/Photography	56	54	-3.57%	150	91	-39.33%
Crafts	3	4	33.33%	25	4	-84.00%
Visual Arts	5	6	20.00%	7	9	28.57%
Photography	35	31	-11.43%	100	53	-47.00%
Services	13	13	0.00%	18	25	38.89%
Film, Radio and TV	23	30	30.43%	73	315	331.51%
Motion Pictures	18	22	22.22%	65	108	66.15%
Television	0	1	100.00%	0	0	0.00%
Radio	5	7	40.00%	8	207	2,487.50%
Design and Publishing	30	34	13.33%	94	94	0.00%
Architecture	9	9	0.00%	47	38	-19.15%
Design	9	13	44.44%	17	15	-11.76%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	11	11	0.00%	29	40	37.93%
Arts Schools and Services	8	11	37.50%	20	21	5.00%
Arts Schools and Instruction	7	10	42.86%	11	12	9.09%
Agents	1	1	0.00%	9	9	0.00%
GRAND TOTAL	145	160	10.34%	504	623	23.61%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org